

«Identity is the child of birth, but at the end, it's self-invention»

Mahmoud Darwish



## **PalVision in 2017**

Palestinian Vision Organization aspires to achieve stability towards realizing its goals and constantly strives to develop its strategies, methodologies and organizational expertise. PalVision aims to seize opportunities towards success and maintain the set of values and principles underlying its work in order to face changes in Palestinian society. PalVision also seeks to achieve financial, organizational and programmatic sustainability, in parallel with providing job security for its staff.

# Table of Contents

---

<b>05</b>	<b>Introduction</b>	<hr/>
<b>06</b>	<b>About PalVision</b>	<hr/>
<b>11</b>	<b>PalVision Projects</b>	<hr/>
<b>29</b>	<b>PalVision Culture</b>	<hr/>
<b>32</b>	<b>PalVision Technology</b>	<hr/>
<b>36</b>	<b>PalVision Misc</b>	<hr/>
<b>40</b>	<b>Financial Report</b>	<hr/>
<b>44</b>	<b>PalVision in Numbers</b>	<hr/>



# Introduction

---

## Jerusalem in the Spotlight

Dear volunteers, friends, employees, and partners,  
Jerusalem has always been our compass for hard work and boundless giving. In previous years, Jerusalem became the center of our attention. It represents our starting point and for it we strive to accomplish our best.

During the last year, PalVision worked towards the promotion of national identity and knowledge among the beneficiaries of its different programs and projects through heritage and cultural events that included performances representing our reality and challenges facing our society. Our work highlighted the importance of national and legal consciousness especially awareness of human rights and International Humanitarian Law (IHL). Additionally, PalVision worked on empowering Jerusalemites in general and youth in particular as well as promoted steadfastness and resilience in Jerusalem.

Moreover, PalVision assumed its responsibilities towards marginalized communities all over our beloved homeland targeting less fortunate groups, enabled by its staff and advocates to achieve its goals, and armed by its nearly 20 years of working experience as it was awarded Palestine International Award for Excellence and Creativity 2016. With great appreciation, we salute PalVision's executive team, administrative staff and general assembly that supported PalVision's efforts towards elevating its work and fostering youth's involvement in decision making processes and social change.

Asking almighty God for success in fulfilling our duties towards our homeland, we present to you 2016's annual report.

Sincerely,

**Imad Al-Jaouni**  
Chairman of the Board  
Palestinian Vision Organization

# About PalVision

## Who we are

Palestinian Vision (PalVision) was established by a group of young Palestinians in 1998 to offer young Palestinians the opportunity to express themselves and bring about positive changes in their communities. The aim was to provide opportunities for young Palestinian leaders to become agents of positive, constructive change within their communities; to give them the space, tools, and training they need for their voices to be heard and taken into account.

At that time, the group was looking for a framework to work under with the Ministry of Interior and Ministry of Youth and Sports. There was great support for the establishment of such an organization, as youth urgently needed a place to express their needs and aspirations. Subsequently, the group was registered in 2000 as a youth non-governmental organization, unaffiliated with any political party.

The work of the organization is based on a strong connection with local communities and a deep understanding of the reality and needs of the youth in them. PalVision works in cooperation with local and international organizations to provide services to meet the needs and aspirations of youth.

Through this broad network and an all-volunteer staff, PalVision implements community-based programs that build leadership skills, strengthen self-esteem, identity, and community spirit, and provide positive channels for self-expression. Throughout this, there is a particular focus on empowering young women, facilitating dialogue and exchange with international youth. PalVision is emphatically independent from political parties and positions in addition to conceiving a democratic future in which Palestinian youth serve as community leaders, working to improve and advance their society.

PalVision is one of the few organizations of its kind that continues to be based in Jerusalem. It does so, despite the considerable political and bureaucratic challenges posed by such a decision, in order to best provide services for young people, in particular young Palestinians from Jerusalem. It also extends its services to youth across Palestinian marginalized areas in the West Bank.



## Our Vision

Palestinian youth take collective action toward socioeconomic development.



## Our Mission

Palestinian Vision aims to empower Palestinian youth through national awareness campaigns, leadership opportunities, and the establishment of national youth networks. The goal is to initiate youth-led sustainable development, social equity, and economic viability through volunteerism, social activism, entrepreneurship, lobbying and advocacy, both on a local and national level.



## Strategic Goals

- To promote economic entrepreneurship and Corporate Social Responsibility in Jerusalem.
- To achieve sustainable livelihoods in marginalized areas through local socioeconomic empowerment and development.
- To preserve the identity, heritage and ways of life of Palestinian communities.



## Membership and Networks

- CBO Youth Network
- National Committee of NGOs
- Union of Charitable Societies
- Anna Lindh Foundation

## What Makes us Special

- Openness
- Location
- Creativity
- Expertise
- Independence

## Our Values

- Participation and Partnership
- Heritage and Identity
- National Struggle
- Dignity
- Freedom
- Justice
- Equality and Equity
- Tolerance
- Diversity
- Innovation

## PalVision Projects

During 2016, PalVision implemented

14 projects within its three main programs:

**Entrepreneurial Seed** program included 7 projects

**Social Resources** program included 3 projects

**Identity Inscription** program included 4 projects



# Letters from Jerusalem

PaVision Projects 2017

## Objective

To strengthen Palestinian national identity of Palestinians living in Jerusalem.

## Target Group

**4241**  
female and male school students in Jerusalem.

## Activities

- Two trainings for 55 young amateur artists aged 13-16 years on still photography and building giant puppets.
- 12 historical and cultural tours for 488 youth to destroyed villages in Jerusalem.
- Three film screenings.
- Four cultural events:

Zouruna Festival | Om Atta - Heritage in Jerusalem | Street Museum | Jerusalem Parade

In partnership with



Supported by



شعوب متحركة  
أم صاعدة



# هالوموا

لتمكين رواد الأعمال الشباب

## Empowering Young Entrepreneurs in Jerusalem «Halummo»

PaVision Projects 2017

### Objective

To promote youth social and green entrepreneurship as a way to generate local employment through supporting innovative ideas, using local resources and preserving traditional ways of producing.

### Target Group

**10** young entrepreneurs between 24-29 years from Jerusalem.

### Activities

- Activate 10 young entrepreneurs through intensive capacity building training covering product cost, marketing, branding, and accounting.
- Provide 10 young entrepreneurs with information on Israeli and Palestinian regulations and policies, business obligations, networking, taxes and business management.
- In 2017, the project will select five of the targeted young entrepreneurs and offer them small grants to assist them in establishing or expanding their small businesses. The young entrepreneurs will have the opportunity to pitch their business ideas through meetings with the Arab Chamber of Commerce and Industry of Jerusalem and Palestinian investors.

Supported by



## School Entrepreneurial Project - Nahj

### Objective

To promote the concept of entrepreneurship among secondary school students in an attempt to inspire new career path prospects by guiding them towards self-employment and start-up enterprise.

### Target Group

**150** students between **13-15** years from six different governmental and nongovernmental schools in Jerusalem (Old City, Sur Baher, Beit Hanina, Suwaneh and Sheikh Jarrah).

### Activities

- Trained 25 school counsellors and administrative staff from targeted schools to form school committees that provide technical and administrative support in designing, developing and managing the students' entrepreneurial initiatives.
- Trained 150 students on the necessary entrepreneurial knowledge and skills in order to enable them to implement their start-up ideas.
- Provide 150 students with a unique learning experience, establishing their own entrepreneurial initiatives from A to Z.
- The following 12 entrepreneurial initiatives were produced by the students:

Supervised  
by



Funded  
by



1

“Erase without Waste” developed a blackboard eraser to be placed on the side hanging on a rope. By moving the rope from side to side, the eraser will clean the whole blackboard, thereby saving time and effort.



2

“Your Health on Us” provides healthy food in coordination with the schools’ administration.



3

“For Rent” an online platform that offers its users a variety of used tools, equipment, and supplies needed for house renovation and construction.



4

“Ecological Accessories” transforms home appliances, furniture, and accessories into artwork and home decorations.



5

“Smart Garbage Can” when used, the smart garbage can will say words of thanks and thereby motivate the students to continue preserving the environment.



6

“Joy” make cake decorations and accessories for all types of events such as graduations, weddings, and birthdays to express joy.



7

“Bus Time” an application for smartphones and tablets that uses GPS technology to locate buses and estimate time of arrival at bus stops in all Palestinian neighborhoods in Jerusalem.



8

“Baking You Happy” bakes sweets that are unique, healthy and fresh, and without preservatives, which can be sold in schools.



9

“Smart Irrigation” a smart device with an attractive design that contains a water tank and is programmed to water the nearby plants and flower pots in a timely manner.



10

“Idea” an application that helps children with autism and children with speaking difficulties in expressing themselves by providing them with the possibility to communicate, verbally and nonverbally with their surrounding environment.



11

“3D Shirts” consists of printing 3D T-shirts and sport suits for youth at an affordable price that competes with the Israeli market’s expensive price.



12

“Pets’ House” produces pet care products at a more affordable price compared to the products offered in the Israeli market.



## Palestinian Marginalized Adolescents as Leaders of Socioeconomic Change in their communities «Tahfeez»

### Objective

To empower adolescent boys and girls to take an active role in advancing sustainable socioeconomic development in their communities through innovative entrepreneurial and creative approaches.

### Target Group

**2108**

Palestinian adolescents between 14-16 years from Jerusalem, Hebron, Nablus, and Tulkarem governorates.

### Activities

- Organized three intensive summer camps for 308 adolescents that equipped them with the necessary knowledge, skills, and tools.
- Produced 30 entrepreneurial initiatives. No less than 24 of entrepreneurial initiatives will be implemented.
- Organized Four pitching events to encourage the private sector and community members to adopt adolescents' entrepreneurial initiatives.
- Increased the capacity of 1,800 adolescents from 40 local schools (60 classes), to implement 80 community-based initiatives.
- Trained 40 school counsellors in applying new knowledge and skills in academic and vocational guidance.
- Trained 40 school teachers on how to deliver life skills and design, develop and implement community-based initiatives.
- Conducted 36 field visits to Palestinian universities and factories.

In partnership with



## New Generation "Jeel Jdeed"

### Objective

To support talented and socially active youth in their community. Jeel Jdeed project is part of the Young Leaders Programme, a scheme that has grown to cover 10 countries over the past four years.

### Objective

**25** participants aged **20-25** from various governorates in the West Bank.

### Activities

- Delivered 5 capacity building trainings (90 hours) on critical and creative thinking, tolerance, communication, leadership, community-based initiatives, needs assessments, and more.
- Supported youth to design and implement creative initiatives and ideas that could tackle identified issues and pave the way for a better future.
- Implemented three national initiatives.

In partnership with

## Promoting Change and Youth Leadership in Jerusalem «Hirak»

### Objective

To support positive change for youth living in Jerusalem by promoting community leadership and advocating for the political, social and economic rights of Jerusalemites under International Humanitarian Law (IHL).

### Target Group

**240** female and male youth from Jerusalem and **20** CBOs/Other groups.

### Activities

- Delivered 20 intensive training workshops for 125 participants divided into 5 groups to increase their knowledge, skills, and tools focusing on critical thinking, debates, research, advocacy, Palestinian national identity, active citizenship, social justice, and International Humanitarian Law (IHL) and International Human Rights Law (IHRL).
- Supported organizational and technical capacity of 20 CBO and other groups such as the ability to respond to the needs and defending the rights of their communities
- Conducted two exposure tours for international duty-bearers and the production of a documentary film to raise international awareness about IHL and IHRL violations in Jerusalem.

In cooperation with

Funded by



## Empower "Tamkeen"

### Objective

Increase the access to and usage of land and enhance communities' resilience in Beit Safafa, Shufat Refugee Camp, Silwan, Al-Khalayleh Neighbourhood and Nabi Samuel.

### Target Group

**10000**  
Palestinians from the targeted communities.

### Activities

- Organized Second edition of Zurouna Festival.
- Rehabilitated Nabi Samuel Children Playground.
- Rehabilitated Al-Khalayleh Neighbourhood Council tent.
- Delivered 8 workshops for 25 women from Al-Khalayleh Neighbourhood.
- Organized Advocacy tour for journalists and media agencies in Al-Khalayleh Neighbourhood, Shufat Refugee Camp, and Silwan.
- Held accountability session in Al-Khalayleh Neighbourhood, with the Ministry of Health representative.

Funded by



## Your Right "Haqcom"

### Objective

To increase access to justice for Palestinians living in Jerusalem through contributing to addressing violations of International Human Rights Law (IHRL) and International Humanitarian Law (IHL) perpetrated by the Israeli occupation authorities.

### Target Group

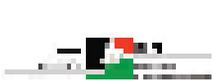
20 young Palestinians between 18-25 years old.

### Activities

- Deliver 51 training hours on monitoring and documenting IHRL and IHL violations in accordance with international standards for targeted young Palestinians.
- Launch interactive platform, Haqcom website and Naseeha application, with information on Israeli policies and procedures, contravening HR and IHL, utilized by the occupation in undertaking forced population transfer.

In partnership with

Supported by





## Palestinian Youth Exchanges "Tawasalo"

### Objective

To foster and strengthen a united national identity by challenging the Israeli imposed separation and isolation policies, which led to the fragmentation and division of Palestinians, and the violation of their right to freedom of movement.

### Target Group

**3500** young  
Palestinians **90** schools,  
45 from the West Bank  
and **45** from 1948  
areas.

### Activities

- Deliver ToT for eight mobilizers in order to deliver trainings to school students and accompany the youth on tours.
- Organize 45 visits and exchanges between schools living in the West Bank and 1948 areas including training workshops on identity and politics.

In  
partnership  
with



Funded  
by



**American Friends  
Service Committee**



## Young Achievement

### Objective

To develop the skills of the youth, in order to enable them to play an active role in society, to implement initiatives that meet the needs of their communities.

### Target Group

**1815** adolescents from **22** schools from Jerusalem, Hebron, and Nablus.

### Activities

- Implemented 22 Youth-led school initiatives in cooperation with 34 grassroots partner organizations:

1. Achievement Champions League.
2. My school.
3. Chess Tournament.
4. For a Better Life.
5. Activate and Refresh.
6. Together for Change.
7. Students' Voice.
8. I Want to Draw My Right.
9. My Rights.
10. Imagine to Learn.
11. We are All Friends.
12. Big Ben.
13. Colors for Change.
14. Colors and Paintbrush.
15. Take it Easy.
16. I love my teacher.
17. My Teacher, My Role Model.
18. Active Women.
19. My Second Home.
20. For a Better School Environment.
21. My behavior reflects who I am.
22. Citizenship Award.

In partnership with

Funded by



الحكومة الهولندية  
Government of Netherlands

## Qudscom

### Objective

To launch an interactive multimedia online platform that addresses various important topics of concern to Jerusalemite youth using audio, print, and visual material.

### Target Group

**12** media students and journalists  
(**18-25** years old) from Jerusalem.

### Activities

- Published 49 journalistic pieces out of which 49 articles and 45 short videos.
- Reached 20,900 followers on Facebook, 220 followers on Twitter, and 1,051 followers on Instagram.
- Delivered two advanced workshops, on journalistic writing and radio media coverage.
- Organized a number of field visits to destroyed villages in Jerusalem.

In partnership with

# Narwi

PaVision Projects 2017

## Objective

To shed light on the historical importance and value of six historical and archaeological sites, located in Area C (Um Al-Safa Forest, Sidi Sha'ban Shrine, Jebeia Forest, Dora Al-Qare' Springs, Shuqba's Cave, and Ein Al-Zarqa' Forest).

## Target Group

**700** young  
Palestinians.

## Activities

- Conduct 6 small research papers about the targeted areas highlighting their historical and archaeological importance.
- Organized 32 hiking tours and 10 volunteering days.

Supported  
by

**HEKS** 



## Young Arab Voices

PaIVision Projects 2017

### Objective

To develop skills and opportunities for youth-led debate across the Arab region.

### Target Group

**30** young Palestinians from Jerusalem and Ramallah.

### Activities

- Trained young people in debating skills and facilitate youth participation in Palestinian Debates League and Regional Debates League.
- Established partnerships in a wide range of settings, from schools and universities to cultural spaces and grass-root NGOs.
- Two of the trained debate clubs were nominated to compete in the regional competition in Tunisia. The Arabic debate club won the competition's first place, whereas the English debate club won the third place.

Supervised by



## Tajaawob Program

### Objective

To bridge the gap between Palestinian citizens and decision makers through the promotion of two-way accountability and responsibility.

### Target Group

**4400** direct beneficiaries from Furush Beit Dajan (Al-Aghwar), Um Salamona (Bethlehem), Khuza'a (Gaza), Hableh and Azzoun (Qalqiliya), and Jerusalem in addition to 60,000 beneficiaries through social media, radio, and TV.

### Activities

- Produced short film on Tajaawob's experience throughout the past three years.
- Produced another short film summarizing local committees' work throughout the past three years.
- Conducted three workshops on how to utilize Palestinian Villages Infographics mechanism.
- Conducted three workshops on how to utilize Faz3a accountability mechanism.
- Open day and cross-committee event.
- Implemented 7 advocacy campaigns targeting Palestinian decision-makers.
- Implemented 11 accountability sessions with Palestinian decision-makers through "Tajaawob on Wheels" as follows:

In partnership with



Funded by



Decision-maker/s	Location	Issue
<b>Assem Al-Qasem</b> – Environment Quality Authority Directorate <b>Tayseer Basalat</b> – Ministry of Agriculture	Qalqiliya City	Discussing results of study on effects of Qalqiliya landfill and proposed solutions.
<b>Rafe' Rawajbeh</b> – Qalqiliya Governor <b>Zakariya Salawdeh</b> – Deputy Assistant, Ministry of Agriculture	Qalqiliya City	Addressing agricultural problems in Qalqiliya
<b>Adalah Al-Ateri</b> – Head of Environment Quality Authority <b>Fayeq Al-Deek</b> – Deputy Minister, Ministry of Public Works and Housing <b>Zakariya Salawdeh</b> – Deputy Minister, Ministry of Agriculture	Ramallah	Open day and cross-committee event on the needs of the communities
<b>Asma' Al-Qati</b> – Fighting Poverty Department, Ministry of Social Affairs (MOSA)	Um Salamona	Beneficiaries access to information about programs offered by MOSA
<b>Mohamed Rashid</b> – People with Disabilities Affairs and Grants Manager, MOSA	Azzoun	Integrating people with disabilities and accessibility to public spaces
<b>Mazen Ghuneim</b> – Head of Palestinian Water Authority	Ramallah	Water problems in Palestine as a result of the Israeli occupation (TV episode)
<b>Adaleh Al-Atiri</b> – Head of Environment Quality Authority	Ramallah	Aggressions on the environment and its effects on Palestinians (TV episode)
<b>Akram Nasar</b> – General Manager of Water Supply and Sewerage Authority in Bethlehem <b>Mohamed Ja'fari</b> – Head of General Affairs in Bethlehem	Dar Salah	Sewerage problems in Dar Salah (TV episode)
<b>Shukri Radayideh</b> – General Manager of Local Government Directorate in Bethlehem	Um Salamona	Lack of infrastructure in Um Salamona (TV episode)
<b>Walid Assaf</b> – Head of Colonization and Wall Resilience Commission	Jerusalem	Marginalization of services in Bedouin communities in Jerusalem (TV episode)
<b>Husam Abu Hamdi</b> – Deputy Governor, Qalqiliya <b>Na'ela Fahmaoui</b> – Head of Education Directorate in Qalqiliya <b>Rida Oudeh</b> – Head of Hableh Municipality	Hableh	Lack of resource rooms in schools (TV episode)



قمة القدس الشبابية  
Jerusalem Youth Summit

PaVision Projects 2017

Fifth Jerusalem Youth Summit  
"Jerusalem Youth 2030"

Objective

To provide youth in Jerusalem with space to discuss their reality and the challenges they face.

Target Group

**200** Palestinian University students and a number of civil society organizations

Uniqueness

- Conducted a youth survey using an electronic voting system. The results of the survey were displayed directly on the screen.

Themes

- Covered four dimensions: political, economic, social and arts & culture.

Implemented by



جمعية مركز برج اللقلق المجتمعي  
Burj Luq Luq Social Center Society

Supervised by



In partnership with



# PalVision Culture

## Jerusalem Parade

Jerusalem Parade sought to revive the cultural scene in the alleys, streets, and markets of the Old City of Jerusalem. The parade has included six different performances, each one of the troupes has started their performances at one of the Old City's gates and went through the streets of the city until they joined each other at Al-Dabagha Market for a final joint performance. Among approximately 350 people, the troupes were able to create a state of joy ("a wedding") as they celebrated Palestinian identity and heritage of the Old City of Jerusalem. Six troupes participated in the parade: Madrasati Palestine, Farah's Troupe, Welela Troupe, YWCA Circus, and Palestinian Academy for Talented Football Players, and Break Dance performance by Ahmad Al-Sharif alongside giant puppets produced by youth.





## Visit Us in Beit Safafa Festival

### "Zouruna"

PalVision organized the first "Visit Us in Beit Safafa Festival" in partnership with Awlad Haritna youth group in 2015. For three consecutive days, the festival hosted over 1,000 people from Jerusalem who participated in social, cultural, and recreational activities. The festival held a bazaar and several shows and performances including stand-up comedy by Nidal Badarneh and Oday Khalefeh, music by Yallalan Ensemble, and Dabkeh by Ouf Dance Troupe.

After the success of the first edition of the festival, PalVision has successfully secured means to organize the festival annually – at least for the three upcoming years.

The second edition of the festival was organized in 2016 funded by HEKS EPER and the governments of Sweden, Austria and Norway. Around 2,000 Palestinians from all over Jerusalem came to the festival that included a bazar, children activities, and showcased 3 main performances: Ouf Dance Troupe, Mazaj Ensemble, and Dalal Abu Amneh.



**The Street Museum** sought to increase access and dissemination of Palestinian culture in East Jerusalem through displaying various visual art forms in public spaces including public transportation and billboards.

The organisation and implementation of the Street Museum serves the realisation of increasing the exposure of Jerusalemite Palestinians from different social strata to public and popular art; this exposure in its turn is a platform for critical examination and analysis of the current situation in Jerusalem.

The Street Museum was characterized by simplicity and crowd-pleasing that fostered the reintegration of Jerusalemite Palestinians in cultural dialogue reflecting discussions of contemporary issues and a more vibrant cultural life to strengthen their sense of belonging and resilience. The Museum commenced in October featuring five oil paintings by the Palestinian artist **Mohammad Joulani** that focused on promoting the Palestinian cause, national identity and heritage. In November and in order to expand the base of integrated Palestinians in the dissemination of culture and reconnect with the Arabic language, four paintings by **Saher Al-Ka'abi** featuring Arabic calligraphy were displayed in the streets of East Jerusalem. The fifth painting that was installed in Damascus Gate was forcefully removed by Israeli forces.

The Street Museum is part of "Letters from Jerusalem" project, implemented by Palestinian Vision Organization with the support of UNDP within the CRDP Project. The project aims to contribute to addressing the fragmented Palestinian identity, endangered Palestinian heritage, and deteriorating social fabric among Palestinians living in East Jerusalem.



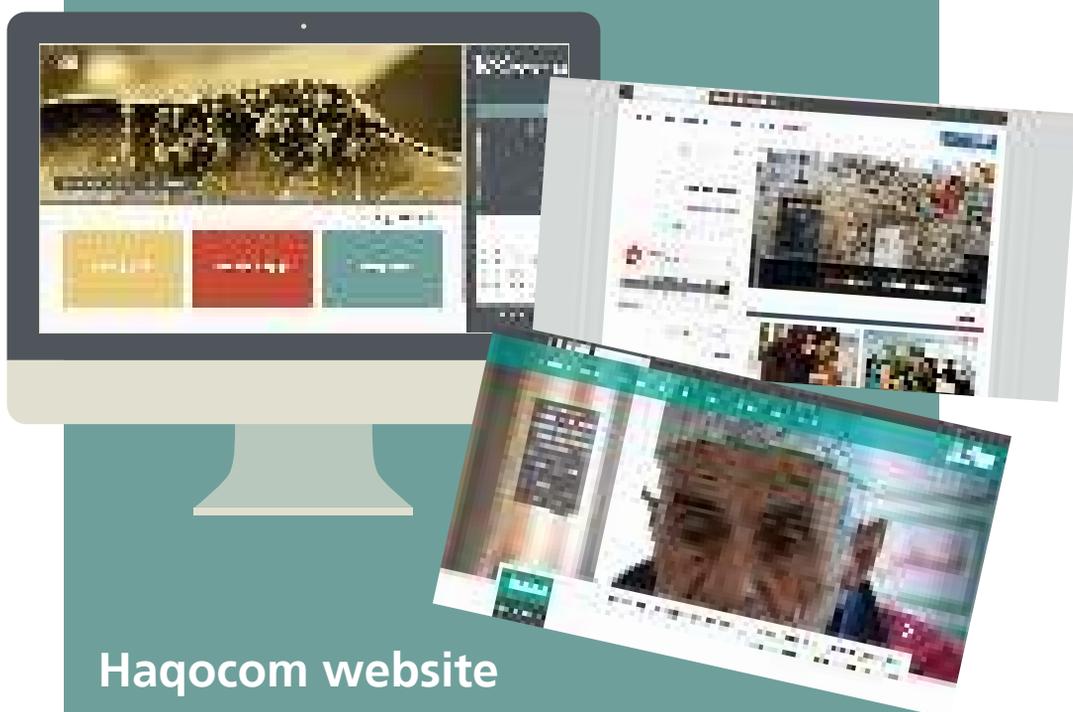
**"Om Atta: Heritage in Jerusalem"** was organized over a period of four consecutive days aiming to revive the cultural life in Jerusalem by activating the role of and joint effort among civil society organizations. Featuring a variety of traditional,

cultural and artistic performances, the cultural heritage days sought to increase access and dissemination of Palestinian culture and enhance the steadfastness and resilience of Palestinians living in this city.

A total of 1,200 Palestinians living in Jerusalem from different age groups came to watch a variety of traditional, cultural and artistic performances by Dalal Abu Amneh, the Group of Nazareth for Folklore and Traditional Arts, the "Revolution Choir", Rwaq Troupe, Madrasati Falastine Troupe, and Mount of Olives Club for Dabkeh and Popular Heritage Group.

"Om Atta: Heritage in Jerusalem" festival is part of "Letters from Jerusalem" project which is implemented by Palestinian Vision and Oushaq Arts Center, in partnership with the Palestinian National Theatre "Al-Hakawati" and Art Lab, Ajjal Radio media sponsor, supported by UNDP/PAPP within the CRDP program and funded by the governments of Sweden, Austria and Norway.

# PalVision Technology



## Haqocom website

[www.haqocom.ps](http://www.haqocom.ps)

Haqocom website is an interactive platform available in Arabic and English that was launched in 2016. The website provides Palestinian right-holders with access to information about their rights inherent in Human Rights (HR) and International Humanitarian Law (IHL) and measures to defend them. Additionally, national and international stakeholders have an increased awareness of and continuous access to updated information about HR and IHL violations in Jerusalem. The website will be continuously updated with information on HR and IHL violations taking place in Jerusalem, by university students who received capacity building training that enables them to monitor and document HR and IHL violations.

Haqocom is one of the outputs of “Your Right” project implemented by PalVision in partnership with BADIL Resource Center for Palestinian Residency and Refugee Rights, Al-Meethaq for Human Rights, and the Arab Thought Forum, and funded by Human Rights and International Humanitarian Law Secretariat.

## Palestinian Vision Website

[www.palvision.ps](http://www.palvision.ps)

Being a youth organization in nature, both in terms of organizational identity and at the level of community work, Palestinian Vision young spirit is reflected in every aspect of the organization, its management, staff, projects and beneficiaries who are mainly youth. Therefore, PalVision is taking responsibility towards its identity and pledges its continuous endeavors in preserving its youthful spirit.

Accordingly, and as an integral part of PalVision's identity, PalVision has updated its website to suit youth interests and attract users from different age groups. The website went through a complete makeover to reflect PalVision's identity and added new sections, in an effort to keep pace with new technology. You can access our official website through the following link [www.palvision.ps](http://www.palvision.ps)

## Qudscom website

[www.qudscom.ps](http://www.qudscom.ps)

Qudscom website is an interactive multimedia online platform launched in early 2015. The platform is administered by youth from Jerusalem using modern journalistic tools to monitor and cover the most important events, encourage citizen's journalism with the highest degrees of accuracy, and thereby, presenting the reality in Jerusalem from a local stand point with distinctive visual effects that articulate the daily life of Jerusalemites.

The platform publishes short texts, pictures, audio files, and videos in Arabic, in accordance with the professional skills of the core team. The website features material about the political, social, economic, and cultural situation in Jerusalem to reflect the daily life of Jerusalemites including the joyful and sorrowful moments. The material is produced by the participants themselves.

The concerns of Palestinians in the city of Jerusalem are the backbone of the editorial line of the website, away from the political disputes. Using a diversified set of media tools, the featured journalistic pieces are characterized with their constructive criticism and high level of awareness raising of the status quo to counteract the Israeli propaganda meanwhile feeding local and international media with valuable material.

The website is one of the outputs of Qudscom project implemented by Palestinian Vision in partnership with Deutsche Welle Academy in Germany.

## Ta2jeer Website

[www.ta2jeer.ps](http://www.ta2jeer.ps)

Ta'jeer "For Rent" website is an output of Nahj project for promoting school entrepreneurship, set up by a group of youth participants. The website offers its users the ability to rent a variety of used tools, equipment, and supplies needed for house renovation and construction. It aims to utilize the availability of unused electrical and non-electrical equipment encouraging individuals to rent equipment instead of buying it at high prices and not using it again. The website has several sections such as "Contact Us" for reaching out to site administrators, overview of the website's inception and the rental process upon which the website was established. Moreover, the website has the potential to expand by including new categories in the future.

## Naseeha Application



Through "**Naseeha**" App, you can find all the necessary information that guides Palestinians living in Jerusalem to claim their rights by taking measures to counter policies and procedures imposed by Israeli institutions such as "National Insurance Institute", "Jerusalem Municipality", the "Ministry of Interior" and more. For example, users have access to information about the birth grant, child benefits, labor rights, Arnona Tax Exemptions, in addition to information which helps Palestinians in Jerusalem mitigate their daily challenges. Moreover, "Naseeha" App provides users with contact information of human rights civil society organisations to facilitate access to legal aid and services available in Jerusalem. You can also find an interactive map, where users can add their testimony about human rights violations that they have witnessed in their community anonymously.

"Naseeha" (Advice) App is one of the outputs of "Haqocom" (Your Right) project, that aims to increase access of Palestinians living in Jerusalem to justice through contributing to address Human Rights and International Humanitarian Law violations perpetrated by the Israeli occupation.

## Fikra Application



**“Fikra”** application is an output of Nahj project for promoting school entrepreneurship, set up by a group of youth participants. The application, which is available on smartphones, helps children (young children and children with autism) to express themselves and communicate, verbally and nonverbally with their surrounding environment through images categorized with accordance to their desires and needs at school, home and other places. Additionally, the application enables children to convey their requests through audio files based on the existing database of images. Fikra assists educate children on daily practices and develop their skill in articulating numerous words that is used daily

## Rihleh Application



**“Rihleh”** application, produced by PalVision, provides its users with hiking trails in different cities in Palestine and aims to strengthen Palestinians’ relation with their land. The application provides hikers and travelers with all the necessary information on how to reach hiking trails, which equipment is needed, and gives an overview about the location including the opportunity to document new hiking trails and add them to the list. This application utilizes technology to present Palestinian hiking trails, which were created naturally or within the historical context of the Palestinian cause. Thereby, the app aims at preserving the identity and cultural heritage held by these trails and contributes to strengthening Palestinians’ relation with their land. “Rihleh” is designed in a way that provides travelers and hikers with all the information and tools they need to foster an enjoyable experience.

## PalVision Misc



### جائزة فلسطين الدولية للتميز والإبداع Palestine International Award for Excellence and Creativity

PalVision was awarded the Palestine International Award for Excellence and Creativity in 2016, winning first place in the Institutional Excellence Category for its achievements and leading role in supporting and promoting sustainable social and economic development over the past years. PalVision attributes its success to the unique characteristics of the city of Jerusalem, its people and their struggle. This award was not only for PalVision, but for the city of Jerusalem first, and for each person, who contributed to this success and achievement.

The Palestine International Award for Excellence and Creativity was initiated by Mr. Sabeih Al-Masri and directed by the PalTel Group Foundation. It aims at encouraging the organizations operating in the Palestinian Territory as well as administrative and professional staff to develop their performance and improve services, creativity and excellence in initiatives that could support and develop the local community or the national economy, or enhance any sector or segment of our Palestinian society, in a manner that contributes to meeting the demands of our people's steadfastness and building our independent state.



## Young President of Palestine - Waad Qannam

Starting off as a Volunteer and becoming one of PalVision board members

I started my path as a volunteer in “New Generation” program within “Young Leaders” project implemented by PalVision. This experience has enriched and refined my personality as I gained knowledge and improved my leadership skills. This experience has enabled me, along with a group of ambitious youth from across the West Bank, to organize and lead a youth campaign and implement a youth-led initiative across the West Bank.

Despite studying law, my volunteering experience with PalVision opened up new horizons and motivated me to pursue a career in community development, particularly in the youth sector. Immediately after my graduation, PalVision offered me a position as a project coordinator assistant for “ShababnaQadha” project, then I worked on several other projects. Due to the flexibility and support of PalVision staff and management, I was able to finish my graduate studies in Law from Birzeit University.

My work experience with PalVision was outstanding, the young staff who are all former volunteers and their high spirit have encouraged me to develop my abilities and gain experience in different domains. PalVision staff and management were and remain one of my main supporters, who push me to further develop my skills and achieve my ambitions. This was evident in the extraordinary support I received from them when I participated in the “Young President of Palestine” TV program, as they stood by me every step of the way till I won the title.

PalVision’s focus on youth inclusive empowerment by providing opportunities for Palestinian youth through volunteerism, entrepreneurship and employment has motivated me to become part of this organization. The “New Generation” volunteering experience was just my first step, subsequently I have volunteered in numerous PalVision projects such as “Young Arab Voices” and “Mitharkeen” campaign for the right to movement. Believing in PalVision’s mission and what it aims to achieve, in 2016, I was elected to become a member of PalVision’s Board of Directors.

# Ramadan

## in the Streets of the Old City

The initiative reflects the youth-led efforts of Jerusalemite organizations, and is a refined outcome of the joint work in Jerusalem aiming to contribute to the revival of the streets of the Old City of Jerusalem during Ramadan.

The initiative offered a variety of cultural tours, trade tours, destroyed villages' tours, Ramadan evenings, children's events, breaking fast dinners, and Ramadan story-teller performances. Over the period of the holy month, people were invited to join the cultural tours each Thursday, trade tours each Saturday, and tours to destroyed villages in Jerusalem each Sunday.

The trade tours on Saturdays aimed to revive the economic situation of the Old City markets with special focus on the least active markets. The cultural tours on Thursdays focused on the historical and archaeological sites of the city of Jerusalem, thereby, contributing to the revival of the city's cultural life during the holy month of Ramadan. The destroyed villages' tours on Sundays aimed to preserve the Palestinian narrative, the historic landscape of the Palestinian cause, and emphasized the Palestinians' right to their land.

The initiative was implemented by PalVision in partnership with Burj Al-Luqluq Social Center Society, A-Quds University, Sanid youth group, Al-Hashimi Hotel, Awtar, Austrian Hospice, African Community Association and The Community House for Social and Health Care.

## Photo Marathon

The marathon is an annually organized one-day competition for amateurs and professionals with a passion for photography who will compete to visually interpret a number of predetermined themes within a limited period of time – either 6 or 12 hours in Ramallah, Jerusalem, Bethlehem, Gaza City, Nablus, and Hebron. PalVision, in cooperation with Danish House in Palestine (DHIP), supervised the photo-marathon in Jerusalem for the last three consecutive years.

The predetermined themes were given to 20 participants from Jerusalem. The participants had to choose whether to compete in the 6 hours or the 12 hours competition, and could participate as individuals, groups or families. On 7 May 2016, the marathon was held and filled the streets of Jerusalem with photography enthusiasts of all ages.



## New Board of Directors **2016**

PalVision has elected a new Board of Directors. The new members will serve the Board from 2016 to 2018. Every three years, PalVision elects a new Board that jointly with the Executive Management team works on developing the organization and supervising projects and programmes.

### Palestinian Vision Members of the Board of Directors as of 2016:

- **Imad Al-Jaouni**, Chairman
- **Luna Eriqat**, Deputy Chairman
- **Khaled Abu Khaled**, Treasurer
- **Wa'ad Qannam**, Public Relations
- **Hazem Tirhi**, Cultural Committee
- **Sophia Daibes**, Media spokesperson
- **Lara Shalalkeh**, Secretary
- **Diaa Hamdan**, Member of the Board
- **Ahmad Yassin**, Member of the Board



# Financial Report

## Guidelines for Certified Public Accountants - License No. 209 Correspondence No. 1988/16 Financial

### Independent Audit Report

#### **THE FIDUCIARY DUTIES OF COLLECTION AGENTS**

As the auditor, I have audited the financial statements of the 1988-1989 fiscal year of the financial institution, and I have issued a report thereon. I have also audited the accounts of the collection agency, and I have issued a report thereon. I have also audited the accounts of the collection agency, and I have issued a report thereon.

#### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation of the financial statements in accordance with the procedures set forth in the 1988-1989 fiscal year. Management is also responsible for the preparation of the financial statements in accordance with the procedures set forth in the 1988-1989 fiscal year.

#### **Management's Responsibility**

Management is responsible for the preparation of the financial statements in accordance with the procedures set forth in the 1988-1989 fiscal year. Management is also responsible for the preparation of the financial statements in accordance with the procedures set forth in the 1988-1989 fiscal year.

#### **DPSA**

The collection agency has been audited by the Department of Public Safety, and the results of the audit are as follows:

#### **Guidelines for Certified Public Accountants**

Guidelines for Certified Public Accountants



## Statement of Financial Position

(All amounts in US Dollar)

	Note	2016	2015
<b>Assets</b>			
<b>Current assets</b>			
Cash and banks	3	469,846	253,385
Pledges receivable	4	1,829,558	667,521
Other current assets		517	512
<b>Total current assets</b>		<b>2,299,921</b>	<b>921,418</b>
<b>Non-current assets</b>			
Fixed assets, Net	5	25,559	32,043
<b>Total assets</b>		<b>2,325,480</b>	<b>953,461</b>
<b>Liabilities and net assets</b>			
<b>Current liabilities</b>			
Accounts payable and accruals	6	4,178	4,619
Temporary restricted contributions	7	2,211,959	911,491
<b>Total current liabilities</b>		<b>2,216,137</b>	<b>916,110</b>
<b>Non-current liabilities</b>			
Reserve for severance pay	8	94,101	61,510
Total non-current liabilities		94,101	61,510
<b>Total liabilities</b>		<b>2,310,238</b>	<b>977,620</b>
<b>Net assets</b>			
Net assets (deficit) at end of the year		15,242	(24,159)
<b>Total net assets (deficit) at end of the year</b>		<b>15,242</b>	<b>(24,159)</b>
<b>Total liabilities and net assets</b>		<b>2,325,480</b>	<b>953,461</b>

\* The accompanying notes constitute an integral part of the financial statements

## Statement of Activities and Changes in Net Assets

(All amounts in US Dollar)

	Note	2016	2015
<b>Revenues</b>			
Temporarily contributions released from restrictions	7	1,544,300	1,336,827
Other revenues	9	57,712	-
<b>Total revenues</b>		<b>1,602,012</b>	<b>1,336,827</b>
<b>Expenses</b>			
Programs expenses	12	1,507,855	1,314,853
General and administrative expenses	12	30,335	21,974
Depreciation	5	12,591	18,488
Loss on foreign currency exchange		11,830	16,955
<b>Total expenses</b>		<b>1,562,611</b>	<b>1,372,270</b>
<b>Increase (decrease) in net assets</b>		<b>39,401</b>	<b>(35,443)</b>
Net (deficit) assets, beginning of year		(24,159)	11,284
<b>Net assets, end of year</b>		<b>15,242</b>	<b>(24,159)</b>

\* The accompanying notes constitute an integral part of the financial statements.

# Statement of Cash Flows

(All amounts in US Dollar)

	2016	2015
<b>Cash flows from operating activities</b>		
Changes in net assets (deficit) for the year	39,401	(35,443)
<b>Adjustments to reconcile changes in net assets to net cash (used in) operating activities</b>		
Depreciation	12,591	18,488
(Increase) decrease in pledges receivable	(1,162,037)	514,281
(Increase) decrease in other current assets	(5)	1,306
(Increase) (decrease) in accounts payable and accruals	(441)	2,619
Increase (decrease) in temporary restricted contribution	1,300,468	(361,927)
(Decrease) in deferred revenues, net	-	(4,761)
Increase (decrease) in reserve for severance pay, net	32,591	(18,936)
<b>Net cash provided by operating activities</b>	<b>222,568</b>	<b>115,627</b>
<b>Cash flows from investing activities</b>		
Purchase of fixed assets, net	(6,107)	(5,555)
<b>Net cash used in investing activities</b>	<b>(6,107)</b>	<b>(5,555)</b>
<b>Increase in cash and cash equivalents</b>	<b>216,461</b>	<b>110,072</b>
Cash and cash equivalents, beginning of year	253,385	143,313
<b>Cash and cash equivalents end of year</b>	<b>269,846</b>	<b>253,385</b>

\* The accompanying notes constitute an integral part of the financial statements.

# PalVision in Numbers

